

PRIVACY POLICY

Los Angeles Korean Festival Foundation Prize Giveaway

Effective Date: September 2, 2026

The **Los Angeles Korean Festival Foundation (“LAKFF,” “we,” “us,” or “our”)** respects your privacy and is committed to protecting the personal information you provide when participating in our prize giveaway promoted through **102.7 KIIS-FM (“KIIS-FM”)**.

This Privacy Policy explains what information we may collect, how we use it, how we may share it, and the choices available to you.

1. Information We Collect

When you enter the giveaway, we may collect information such as:

- First and last name
- Email address
- Telephone or mobile phone number
- Mailing address, if necessary for prize fulfillment
- Age or date of birth, when necessary to verify eligibility
- Any other information reasonably necessary to administer the giveaway or fulfill a prize

We may also receive information that you voluntarily provide when communicating with us regarding the giveaway.

2. How We Use Your Information

We may use the information collected to:

- Process and administer your giveaway entry;
- Verify eligibility and identity;
- Contact potential winners;
- Fulfill and deliver prizes;
- Communicate with you regarding the giveaway;
- Maintain records necessary for administration, accounting, legal, or compliance purposes; and
- Respond to questions, requests, or inquiries.

We will not require you to purchase a product or service or provide payment in order to enter or increase your chances of winning.

3. Sharing of Information

LAKFF may share personal information with trusted service providers or partners when reasonably necessary to administer the giveaway, verify eligibility, contact a winner, or fulfill and deliver a prize.

If the giveaway is administered jointly with or through KIIS-FM or another promotional partner, information may be shared with that partner as necessary to administer the promotion.

We will not sell your personal information for monetary consideration.

We may also disclose information when required by law, legal process, court order, or governmental authority, or when reasonably necessary to protect the rights, property, or safety of LAKFF, our participants, or others.

4. Marketing Communications

Your participation in the giveaway does **not** require you to agree to receive unrelated marketing communications.

If you separately choose to subscribe to newsletters, promotional communications, or offers from LAKFF or another participating organization, your information may be used for those purposes in accordance with the applicable organization's privacy policy.

You may unsubscribe from marketing emails at any time by following the unsubscribe instructions included in the communication.

5. Data Security

We take reasonable administrative, technical, and organizational measures designed to protect personal information against unauthorized access, disclosure, alteration, or destruction.

However, no method of transmitting or storing information electronically can be guaranteed to be completely secure.

6. Data Retention

We retain personal information only for as long as reasonably necessary to administer the giveaway, fulfill prizes, maintain appropriate records, comply with legal or regulatory obligations, resolve disputes, and enforce applicable agreements.

After the information is no longer reasonably necessary for these purposes, we may securely delete or de-identify it.

7. Children's Privacy

The giveaway is intended for individuals who meet the eligibility requirements stated in the **Official Giveaway Rules**.

We do not knowingly collect personal information from children in violation of applicable law. If we learn that we have inadvertently collected personal information from a child when such collection was not permitted, we will take reasonable steps to delete that information.

8. California Privacy Rights

California residents may have certain rights regarding their personal information under applicable California privacy laws. Depending on the circumstances, these rights may include the right to request information about the personal information we collect, use, or disclose and to request correction or deletion of certain personal information.

To submit a privacy-related request or question, please contact us using the information below.

9. Changes to This Privacy Policy

LAKFF may update this Privacy Policy from time to time to reflect changes in our practices, applicable law, or the giveaway.

Any updated Privacy Policy will be posted with a revised effective date.

10. Contact Us

For questions regarding this Privacy Policy or the use of personal information in connection with this giveaway, please contact:

Los Angeles Korean Festival Foundation

965 S. Normandie Ave., Suite 102, Los Angeles, California

Email: info@lakoreanfestival.org

Website: www.lakoreanfestival.org

By participating in the giveaway, you acknowledge that you have read and understood this Privacy Policy.

This Privacy Policy applies to the Los Angeles Korean Festival Foundation's collection and use of information in connection with this prize giveaway and does not replace or supersede any separate privacy policy maintained by KIIS-FM, iHeartMedia, or any other participating third party.

Important: I would have the Foundation's attorney or privacy counsel review this before publishing, particularly because California privacy requirements can depend on the Foundation's size, data practices, and how the giveaway is administered.

Also, I would recommend having **two separate documents** on the giveaway page: **“Official Giveaway Rules”** and **“Privacy Policy.”** KIIS-FM’s current contest materials follow this general structure, with specific promotion rules covering eligibility, winner selection, prizes, and personal-information provisions.